

To attract more success in business, you don't have to network more. You just have to network *more intentionally*. This book tells you how.



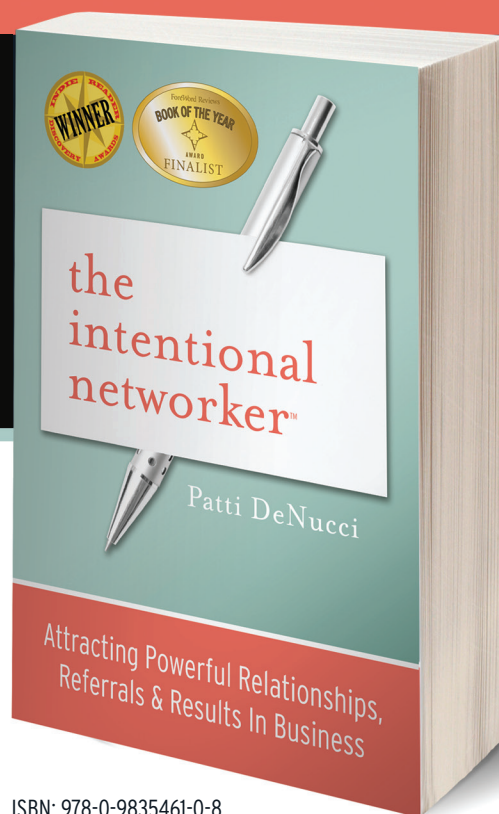
The Intentional Networker™:

Attracting Powerful Relationships,
Referrals & Results in Business
By Patti DeNucci

Author Patti DeNucci has studied, practiced, and taught the art and science of building strategic connections and attracting referrals for more than 35 years. Her award-winning book, *The Intentional Networker*, is an award-winning, field-tested success guide that offers stories, techniques, and tips gleaned from her research and experiences as a respected business owner, connector, and communicator. Nine easy-to-read, yet substantive and strategically-ordered chapters provide a holistic view of what it takes to stand out in the crowd and be a more natural, yet more focused, efficient, and effective networker; one that earns respect as well as referrals and results in business.

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www.IntentionalNetworker.com

Categories: Business Relationships,



ForeWord Reviews
Book of the Year Finalist



IndieReader Discovery Awards:
Top Prize for Non-Fiction

This book offers time-tested tips that will help you:

- ✳️ **Network less while attracting more and better results**
- ✳️ **Maximize your networking success before you even set foot out the door**
- ✳️ **Experience the power of becoming more focused and selective**
- ✳️ **Learn how and why small details matter and are keys to your success.**
- ✳️ **Discover insider secrets to giving and getting better referrals**

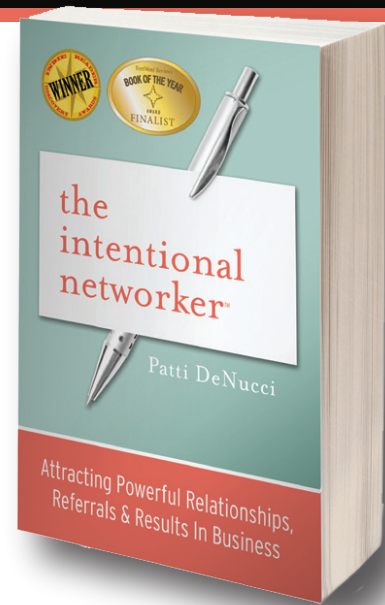
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Patti DeNucci grew up in an entrepreneurial family that placed a high value on community and connection. Since then, she has enjoyed successful careers in communications, promotion, and talent management and has studied, practiced, and taught the art and science of connecting with greater Purpose, Polish, Presence and Productivity for the last several decades. Patti has worked with and presented to hundreds of individuals and organizations across many industries, giving them the strategies and tools to generate millions of dollars in referrals and revenue. Patti's work, leadership, and reputation have earned her the respect of her peers as well as numerous awards in business, communications, and publishing, including two prestigious awards for *The Intentional Networker: Attracting Powerful Relationships, Referrals & Results in Business*.

This book was written for:

- * Sales, marketing & development professionals
- * Executives
- * High potential leaders
- * Entrepreneurs & business owners
- * Consultants & freelancers
- * Job hunters & career changers
- * Anyone who wants to learn how to network better, not just more.



"The information is so good, so well-described, so valuable...I couldn't help but think of Malcolm Gladwell's *Blink* / *Tipping Point* when reading this."

- Judge for the Benjamin Franklin Awards - The Bill Fisher Award for Best First Book

"...an easy-to-follow handbook that provides positive life-strategies for anyone who deals with people."

- One Thing New: Smart Reads for Busy Women

"...packed with real-world, 'doable' advice... If you've struggled to find an approach that's true to your character and enables you to connect with others in a very authentic way, this is your book!"

- Ed Gandia, co-founder of International Freelancers Academy and co-author of *The Wealthy Freelancer*

"...clear, concise steps I can take every time I am amid others who may be sources of referrals, sales, or simply friendships...I now feel fully equipped and cannot wait for the next networking opportunity!"

- Karen Clark, Author, *Social Media for Direct Selling*

"Insightful, brilliant, funny, and down-to-earth...Wise teachings that have the potential to positively impact your career and life in huge ways."

- Renee Peterson Trudeau, author, coach, and owner of Career Strategies

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